

# every image tells a story

the business case for image description

sales



increase sales with quality content + design

legal



mitigate legal risk

commercial



create competitive advantage

discoverability



enhance the discoverability of your content

inclusivity



ensure equal access to information

corporate



tell a positive social responsibility story

education



improve learning outcomes

author



help your authors tell their whole story

customers



engage with customer demand

usability



enhance the reading experience

market



reach new audiences

Using cutting edge methodology textBOX offers a full range of high quality services to meet the image description needs of every publisher:

 flow

image description on demand

 fix

image description repair

 script

image description for audiobooks

 discover

image description for websites



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