

# business case for accessibility

sales		increase sales with quality content + design
legal		comply with international accessibility laws
commercial		achieve a competitive edge in an evolving marketplace
education		improve learning outcomes + address university needs
vendor		stay ahead of the curve + avoid noncompliance exposure
inclusion		promote equal access to information
corporate		tell a positive story of corporate social responsibility
author		strengthen relationships through positive change
customers		actively listen + respond to customers
usability		enhance reading experience for all users

## mission



write the best image descriptions on the market

## promise



deliver trusted content + services for publishers

## passion



tell the story of every image

## vision



write the future of image description

## experience



utilize publishing background

## approach



surpass customer expectations



contact us today + explore your accessible future



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